

CHRISTOPHER SCHNABEL, MA

CREATIVE PROFESSIONAL

CONTACT

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SKILLS

- Adobe Suite: Illustrator
- Adobe Suite: Premiere Pro
- Adobe Suite: Photoshop
- Adobe Suite: Audition
- Adobe Suite: After Effects
- Avid
- Microsoft Suite
- Final Cut Pro
- Linear and Non-Linear Editing
- Audio Mixing
- Video Editing
- Social Media
- Motion Graphics
- Camera Operation

EDUCATION

University Of New Haven 2015

Communications

BS in Communications

Gonzaga University 2022

Sports and Athletic Administration

MA in Sports and Athletic Administration

AWARDS

- Award-nominated in showings such as: NHDocs, Washington Film Awards, New England Music Awards, and Hollywood Screenings.
- Recipient of a 2015 New England Emmy Award.
- Named VoyageDallas Rising Star.
- Named to Marquis Who's Who in 2024.

Professional Summary

Dynamic and results-driven creative professional with over 10 years of expertise in videography, social media management, photography, and broadcasting. Proven success in managing and producing content for top-tier clients across the sports and entertainment industries, including MLB, NHL, NCAA, MiLB, along with high-profile clients such as Aaron Judge, Dak Prescott, and PJ Washington. Recognized for creativity, strategic thinking, and an ability to create captivating content that drives engagement and brand recognition. Ready to lead teams and develop high-quality multimedia solutions that align with business objectives and audience needs.

WORK EXPERIENCE

Founder & Creative Director

2015 - Pres.

Schnabel Studios, LLC

USA

- Directed and produced high-quality multimedia content for notable clients, including Dak Prescott, Aaron Judge, PJ Washington, True Lacrosse ProCamps, FlexWorks, Brodie League, and the USTA.
- Managed video shoots, including sports events, music videos, live concert recordings, and corporate campaigns.
- Oversaw social media strategy, creating visually appealing reels, short-form videos, and other multimedia content that resonated with diverse audiences.
- Led a team of 6, mentoring them on video editing techniques and providing project direction to foster their professional growth.
- Managed business operations, including client acquisition, relationship management, financial oversight, and projecting sales. Built and maintained strong client relationships while ensuring accurate financial planning and client communication.

Creative Lead

2023 - 2024

Fresh Content Society

USA

- Led social media and video content creation for major brands such as LINEX, Coleman, Big League Chew, and PEAK Auto.
- Used Premiere Pro and CapCut to develop engaging, fast-paced content aligned with client goals.
- Collaborated with influencers to boost brand engagement, creating exciting and effective promotional posts.

Manager, Videography and Social Media

2022 - 2023

Hartford Athletic

USA

- Take charge of managing and executing all social media efforts across multiple accounts and platforms for the team, including the main pages with a substantial following of 10-22k followers.
- Showcase creativity by capturing and producing dynamic video content during games, practices, events, and more.
- Successfully propelled the team's TikTok account from 2k followers to an impressive 10k+ followers in just three months.
- Spearhead major announcement campaigns, such as the launch of new home jerseys, the team schedule unveiling, and the introduction of the team's beloved mascot.
- Skillfully oversee a dedicated team of interns, guiding them in video creation, editing, and social media scheduling.
- Utilize industry-leading software like Premiere Pro and Audition for seamless video editing, while leveraging meta and social media platforms for efficient scheduling. Manage and deliver high volumes of requests with exceptional speed and accuracy.

- Creative Video/Social Media Assistant** 2021-2022
Gonzaga University Athletics Department Spokane, WA
- Obligations included capturing and producing compelling video content for the men's and women's tennis teams, ensuring their social media presence shines. Leveraging my expertise in Premiere Pro, Audition, After Effects, and Photoshop, I craft visually stunning videos that captivate and engage audiences.
 - Additionally, I skillfully manage and curate the program's social media pages, including Twitter and Instagram, producing eye-catching graphics, captivating videos, and sharing noteworthy photos. Rest assured, with my proven track record in content creation, I am the ideal candidate to take your tennis team's online presence to the next level.
- Assistant Editor** 2022
Vegas Golden Knights Remote
- Edited audio for official Golden Knights podcasts, creating high-quality bumpers, spots, and mixing for seamless audio experience.
 - Produced highlight reels for radio broadcasts, ensuring consistent, engaging content across Golden Knights media platforms.
- Assistant Head Coach - Varsity Baseball** 2017-2020
Beaver Country Day School Boston, MA
- Led pitching and catching development, achieving a 3.71 team ERA and .212 BAA in 2019, exemplifying strong coaching and strategic game management.
 - Guided players to 80% weak contact rate, contributing to team success and demonstrating expertise in player development and game strategy.
 - Led a group of 15-20 young men as coach of the varsity program.
- Director of Live Broadcast** 2019
Hudson Valley Renegades Wappingers Falls, NY
- Managed a group of 4-7 interns as the director of the broadcasting program.
 - Oversaw digital content production for live broadcasts and in-game video boards, managing budgets, schedules, and coordinating with marketing and coaching staff to deliver high-impact video experiences.
 - Led creative development for pre-, post-, and in-game content, aligning with brand standards and audience engagement goals.
- Youth Camps Site Leader** 2017-2018
Boston Red Sox Boston, MA
- Managed a team of 15-25 coaches and 150 children as camp site director.
 - Directed daily operations and schedules for youth baseball camps, ensuring structured programming and efficient problem-solving for an enhanced camp experience.
 - Engaged with young athletes, promoting fan and youth engagement and embodying the Red Sox brand.
- Fan and Youth Engagement Team Member** 2016-2018
Boston Red Sox Boston, MA
- Spearheaded the Red Sox Showcase initiative, enhancing public relations through fan engagement and event organization.
 - Managed ticket lines and giveaways, maintaining exceptional fan interaction and promoting brand loyalty.
- Videographer** 2016-2017
Harvard University Boston, MA
- Captured live sports broadcasts, handling equipment setup for high-quality video production and facilitating seamless event coverage for major networks including ESPN, CBS and Ivy League Network.
- Production Assistant for Media Services** 2014-2015
University of New Haven New Haven, CT
- Assisted in in-studio and on-location shot setups, edited videos, and designed graphics for campus broadcasts.
 - Led video crews, developed storyline, and produced content, delivering timely, high-quality multimedia aligned with brand objectives.
- Football Broadcast Producer/Director (Internship)** 2014-2015
University of New Haven New Haven, CT
- Innovated camera placements to elevate broadcast quality, directed team operations, and served as lead point for troubleshooting, ensuring professional-grade game day production.