

CHRISTOPHER SCHNABEL, MA

CREATIVE PROFESSIONAL

CONTACT

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SKILLS

- Adobe Suite: Illustrator
- Adobe Suite: Premiere Pro
- Adobe Suite: Photoshop
- Adobe Suite: Audition
- Adobe Suite: After Effects
- Avid
- Microsoft Suite
- Final Cut Pro
- Linear and Non-Linear Editing
- Audio Mixing
- Video Editing
- Social Media
- Motion Graphics
- Camera Operation

EDUCATION

University Of New Haven 2015

Communications

BS in Communications

Gonzaga University 2022

Sports and Athletic Administration

MA in Sports and Athletic Administration

SUMMARY

I'm a creative professional with 8+ years expertise in photography, videography, audio production, and broadcast. I've worked on various projects, from corporate videos to promotional campaigns, always aiming to create captivating content that leaves a lasting impression. Let's collaborate and create exceptional content together.

WORK EXPERIENCE

Creative Lead

Fresh Content Society

2023 - Pres.

USA

- Create and publish social media posts for brands such as Big League Chew, PEAK Auto, ACV Auctions, and TA Traven Centers. Use programs such as Premiere Pro and CapCut to create fast, entertaining, and engaging posts for clients. Work with client representatives to structure a social plan and execute the goal of the company while also working with influencers to create engaging and exciting brand posts with their brand included.

Freelance Videographer

Schnabel Studios

2015 - Pres.

USA

- Spearheaded the production of high-quality video and audio content, encompassing filming, editing, scripting, and post-production.
- Cultivated and maintained relationships with a diverse clientele spanning the Northeast, Midwest, and West Coast regions.
- Expertly crafted a range of content including sports highlights, music videos, live concert recordings, corporate commercials, and brand promotions.
- Managed the Schnabel Studios social media pages creating clips, reels, shorts, graphics, and other posts.

Manager, Videography and Social Media

Hartford Athletic

2022 - 2023

Hartford, CT

- Take charge of managing and executing all social media efforts across multiple accounts and platforms for the team, including the main pages with a substantial following of 10-22k followers.
- Showcase creativity by capturing and producing dynamic video content during games, practices, events, and more.
- Successfully propelled the team's TikTok account from 2.8k followers to an impressive 10k+ followers in just three months.
- Spearhead major announcement campaigns, such as the launch of new home jerseys, the team schedule unveiling, and the introduction of the team's beloved mascot.
- Skillfully oversee a dedicated team of interns, guiding them in video creation, editing, and social media scheduling.
- Utilize industry-leading software like Premiere Pro and Audition for seamless video editing, while leveraging meta and social media platforms for efficient scheduling. Manage and deliver high volumes of requests with exceptional speed and accuracy.

Creative Video/Social Media Assistant

Gonzaga University Athletics Department

2021-2022

Spokane, WA

- Obligations included capturing and producing compelling video content for the men's and women's tennis teams, ensuring their social media presence shines. Leveraging my expertise in Premiere Pro, Audition, After Effects, and Photoshop, I craft visually stunning videos that captivate and engage audiences.
- Additionally, I skillfully manage and curate the program's social media pages, including Twitter and Instagram, producing eye-catching graphics, captivating videos, and sharing noteworthy photos. Rest assured, with my proven track record in content creation, I am the ideal candidate to take your tennis team's online presence to the next level.